

First Data™ FD300^{Ti} Terminal

The Challenge

Many business owners operate in a multi-merchant environment – doctors and dentists, beauticians and nail technicians, attorneys and accountants, to name just a few. When all sales take place at a single payment processing terminal, transactions are typically lumped together on one statement, resulting in hours of work to determine which sales should be credited to each merchant.

The Solution

The First Data™ FD300^{Ti} terminal is the ideal solution for operations that need to keep track of sales for separate businesses (as many as 99) that are housed at the same location. Its multi-merchant capability allows each owner to conveniently designate which business the sale is applied to at the time of the purchase. Each merchant receives an individualized statement listing only his own transactions in an easy-to-read format.

The FD300^{Ti} accepts all major credit cards, as well as PIN, signature and contactless debit cards*. Security precautions are built in, with only the last four digits of the cardholder's account number printed on the receipt.

The terminal also accepts gift cards and Electronic Benefits Transfer (EBT) cards*, and it processes traditional paper checks* as well as electronic checks through the TeleCheck Electronic Check Acceptance® service.

* Separate peripheral required.



Here's How It Works

Easy-to-follow prompts on the screen guide the initial setup. In just a few minutes, the merchant is ready to begin accepting virtually any form of payment. When a customer presents a card or check to pay for services, the merchant or cashier enters the appropriate code to indicate which business the sale should be applied to. The large color touch screen is easy to read in all lighting situations.

Transactions take just seconds through the Internet Protocol (IP) connectivity, with Wi-Fi available as an option for merchants whose point of sale is located away from their broadband connection. The FD300^{Ti} terminal's built-in printer is one of the fastest on the market, and it's easy to learn, easy to load and jam-resistant.

First Data™ FD300^{Ti} Terminal

Industries Served

- Specialty (spas, hair and nail salons, gift shops)
- Physician and dentist offices
- Legal and accounting firms
- Quick-Service Restaurants
- Automotive
- Convenience Stores
- Retail
- Small Grocery Stores
- Bars and Clubs

Help Your Business

- Separate transactions by business in multi-merchant locations
- Streamline backend accounting and reporting
- Complete transactions and generate receipts quickly
- Accept all major credit, debit, gift and EBT cards, plus checks (separate peripheral required for debit, EBT and checks)
- Improve customer service
- Speed training and minimize maintenance
- Adapt to future payment systems

Help Your Customers

- Spend less time waiting at checkout
- Use almost any form of payment
- Protect identity and reduce fraud with security protection tools

Features

- Large, easy-to-read color touch-screen display
- Windows CE Operating System
- Fast downloads via IP, with Wi-Fi available as an option (dial-up backup)
- Accepts virtually all payment options
- Complete diagnostics for support and installation
- 32MB Flash/64MB SDRAM memory
- Five USB ports, two serial ports, phone and modem ports for current connectivity and future expansion
- High-quality manufacturing design for durability



A Global Leader in Electronic Commerce

First Data powers the global economy by making it easy, fast and secure for people and businesses around the world to buy goods and services using virtually any form of payment. Serving millions of merchant locations and thousands of card issuers, we have the expertise and insight to help you accelerate your business. Put our intelligence to work for you.

For more information, contact your Sales Representative or visit firstdata.com.

beyond the transaction.